

Assistance Partner Role User Guide

Contents

Summary	2
Getting Started	2
Assistance Partner Dashboard	
Referral Campaigns	5
Share a Campaign Referral URL	7
Create a New Campaign	8
Help & Resources	11
Resources	12



Summary

The Assistance partner role will enable authorized Partners to access existing Referral Campaigns for their organization and create new referral campaigns. Assistance Partners also have access to a Help & Resources section.

Getting Started

- 1. Navigate to: <u>https://myaccess.myflfamilies.com/</u>
- 2. From the home page, click on the **Partner Login** Button.



3. Accept Rights, Responsibilities, HIPAA Agreement and Important Information (terms and conditions) and you will navigate to the Assistance Partner dashboard.

Note: An active partner organization and an OKTA account are required to log in as an Assistance Partner. If your organization is not already a current partner, navigate to <u>https://www.myaccess.myflfamilies.com</u> and click the Partner Interest Form.

If your organization is already a current partner and you are looking to update role permission or add new assistance partner staff, please send an email to <u>hqw.ess.partner@myflfamilies.com</u>.

Once the role has been added, you will get an email with instructions for setting up your OKTA account. **Make sure to check your junk or spam folder.**



Example:



This needs to be done within 7 days or the invite will have to be resent. Once you have your OKTA account setup, please follow these steps to log in.



Assistance Partner Dashboard

Home Help & Resources English 🗸	UC
Hello, User	
Access Affordable Benefits,llc	
Manage your referral campaigns and export your campaign reports.	
Applications submitted using a referral code this month.	
View Referral Campaigns	
⑦ Help & Resources View Help Center View Help Center	



Referral Campaigns

A referral campaign is a way to create a unique URL to track applications submitted by Clients at Partner sites.

Examples:

- A public library can use their unique referral URL to track how many applications are submitted through their computer lab by having a campaign enabled on each machine.
- A Community Partner can send out an outreach email and track how many people are applying for benefits because of their outreach communications and activities.

Click **View Referral Campaigns** to create new referral campaigns as well as view reports/details on current and archived campaigns.

Referral Campaigns Manage your referral campaigns and export your campaign reports. **000** Applications submitted using a referral code this month. View Referral Campaigns



Click the "View Details" button next to each campaign name to view campaign details

Campaigns	Reports	
CREAT	re New Campaign	
What is a Referra	al Campaign?	\sim
Type the name of the campaign	to filter the results.	
Filter		
Campaign Status		
Active	Archived	
	SEARCH	
Campaign Name	SEARCH	
Campaign Name New campaigns		TAILS
New campaigns Campaign Start Date	SEARCH View Deta Campaign Status	TAILS
New campaigns	SEARCH	TAILS



Click the Archive Campaign button to archive a current campaign.

Campaign Start Date	
03/12/2025	
T ARCHIVE CAMPAIGN	
	03/12/2025

Share a Campaign Referral URL

Click on the **Copy Referral URL** button to copy the campaign URL to your clipboard. From here you can save this URL in your internet bookmarks, and/or share in other preferred communication methods.

Click on the **Download QR Code** button to download the QR code to your local device to distribute as necessary.

Referral URL		
https://d35cswd9vb0yrx.clou	lfront.net/r/45367378	
Referral QR Code		
	面彩法发展	



Create a New Campaign

Click on the **Create New Campaign** button to begin a new referral campaign.





Enter in information in the required fields. A preview of your referral campaign URL will be generated as in the image example below.

曲

Once all campaign information has been entered, click the **Create Referral Campaign** button.

< Back to Referral Campaigns

Create New Referral Campaign

Campaign Name (required)

Marketing Outreach

This is the title of your referral campaign.

Campaign Start Date (required)

03/12/2025

This is the date we will start tracking applications submitted via this referral campaign.

Custom Referral Code (required)

Florida

This will be used to generate your referral URL.

Preview of Referral URL

https://d35cswd9vb0yrx.cloudfront.net/r/Florida

CREATE REFERRAL CAMPAIGN



From here you will be able to copy the URL code and/or download the referral QR code for distribution.

You created your referral campaign!	
Now, let's share your referral URL!	
Referral URL	
https://d35cswd9vb0yrx.cloudfront.net/r/Flori da	
Referral QR Code	
DOWNLOAD QR CODE	
You can access your referral code URL and QR code from your Referral Code Campaigns page at any time.	
BACK TO REFERRAL CAMPAIGNS	



Help & Resources

The Help Center page provides users with information and guidance on a range of important topics. It includes a list of frequently asked questions, information on how to apply for benefits, and relevant program information.

To navigate to the Help Center from the dashboard, click on the **View Help Center** button on the Help & Resources tile.

⑦ Help & Reso	ources	
	View Help Center	

The Help Center page includes several help areas. Click on the tiles to access the corresponding guidance.

Help (Center	
?	Frequently Asked Questions (FAQs) Get answers to common questions about applications, benefits, and more.	>
Ð	Call Us Customer Call Center <u>850-300-4323</u> M-F: 8am to 5pm Florida Relay 711 or TTY 1-800-955-8771	
٢	How to Apply for Benefits	>
₹≡	Program Rules Know your rights and responsibilities when applying for benefits.	>
X	Program Descriptions Learn about each program including how to qualify and the papers you need.	>
Ð	Documents for Verification Learn more about required papers you may need to upload for verification.	>



Click **Back to Homepage** to navigate back to the dashboard.

BACK TO HOMEPAGE

Resources

For additional program information please contact:

hqw.ess.partner@myflfamilies.com

Contact the DCF Help Desk at 850-487-9400 if you experience any system (including login) issues.

Note:

The DCF Help Desk should be reserved for partners experiencing system issues. Help Desk agents will not be able to provide additional case/application status details.